ECHA Board Meeting
August 23, 2012 at Bladez on Ice, Yellow Party Room, 6pm

In attendance: Tony Davis, President; Jim Chrisman, Vice President; Leslie Bunch, Treasurer; Stephanie Yost, Fundraising Director; Scott Bragdon, Hockey Director (non-voting); Chris Stansbury, Marketing Director (arrived at 6:48).

Meeting called to order by Tony at 6:01pm.

Hockey Director update, Scott:

- Prep: 1st session (brush-up for past Prep kids) begins 9/16 for 6 weeks. 40 kids max. 1 hour of ice per week (1hour x 6 weeks x $275 = $1650 our cost). Players charged $150 for 1st Prep session; breakeven point is 11 kids. Coaches will be Scott & ECU players (volunteers). Prep program will take 1-2 weeks off & start back with 2nd session on 11/11, immediately following TH4F. 1.5 hours of ice per week (1.5 hours x 6 weeks x $275 = $2475 our cost). Players charged $200 for each of the 2nd, 3rd & 4th Prep sessions; breakeven point is 12.38 kids per session.
- House: Begins 11/11 for 6 weeks (coincide with 2nd Prep session). Geared towards past Prep kids & any kids not in travel; ages 5-10. Anticipate 2 teams. Total ice purchased each Sunday afternoon is 3 hours (3 hours x 6 weeks x $275 = 4590 our cost). Players charged $225. Consists of a practice time followed by games; full ice games. Teams will be a mix of Mite & Squirts (maybe a couple of PW). Coaches will be volunteer parents. Intent of our house program is the "step" into travel – look & feel like travel at a home level. Sponsors will be obtained to provide players with jerseys & socks.
- Travel: Scott will be on the ice observing at practices for both teams. Practices begin 9/11 for Bantams & run every Tuesday & Thursday from 7-8pm; begin 9/13 for Squirts & run every Thursday in September from 6-7pm & after September, every Tuesday & Thursday from 6-7pm. Practices end once the CHL season is over.
- Prep Equipment: We will still offer the equipment package for $175, larger equipment extra. Scott will check with his contact(s) to see if a better package deal can be obtained. Stephanie Yost volunteered to help admin Prep & train a couple of past Prep parents to admin as well.

Coaches update, Jim:

- Coaching certification classes are limited (see attached list). New coaches need to register as soon as possible.
- ECHA will advertise to Prep parents for volunteer coaches. Instructed to contact Jim, who will forward to Scott. ECHA will cover the costs involved in becoming certified, but will not make this public knowledge (will be provided to the parent once the parent has stepped up to volunteer).

CHL & CAHA update, Tony:

- Richmond removed from CHL for no-shows last season.
- Squirts are going to no travel eventually (coming from USAH). No date set as of yet, just discussion.
- Current Squirt season cannot start before 11/1 (we host 11/18).
- ECHA is signed up for the 2x2 challenge. See document here.
- Girls TH4F day (Pink at the Rink) is scheduled for 10/21.

Jamboree/Mite Fright update, Tony:

- CAHA grant was NOT awarded. May have to cancel.
- Voted to move the jamboree to 10/28 ONLY so no overnight stays required for teams.

- Original price of $300 per team hinged on receiving the CAHA grant. Leslie to look at cost & come up with a new price per team. If feasible, will continue with jamboree.

Fundraising update, Stephanie:

- Anticipate very limited sponsorships due to LaRoque investigation/trial. Expect zero high-dollar sponsors.
- Stephanie does not want to nickel & dime our players & parents.
- Discussed redoing our sponsorship packets to an overall much lower level of giving. Possible sponsorships for Jamboree & travel host weekends (Chick-fil-a, BWs mentioned).
- Now a need for smaller fundraisers. Stephanie will ask parents to reach out to businesses about fundraising nights.

Finance update, Leslie:

- Form 990EZ: motion to accept from Chris, 2nd by Jim. Approved by majority. Copy on file at Leslie's office, provided to anyone if requested (notice will be put on website).
- Current year financial reports provided (see attached).
- Amended budget presented (see attached). Takes into account only 2 travel teams & the Prep & House plans; also significantly reduced fundraising income. Motion to accept from Jim, 2nd by Tony. Approved by majority.

New business:

- Capping travel teams.
    - Squirts capped at 15. Motion by Chris, 2nd by Stephanie. Approved by majority.
    - Bantams capped at 16. Motion by Stephanie, 2nd by Tony. Approved by majority.
    - NOTE – goalie can be added above this cap when only 1 goalie is on the capped roster.
- Pee Wee team demise discussion. Clarity given on course of events. Began after tryouts as Independent team with some top Squirts & the 3 PW aged Bantams. → Evolved in early August to play within RYHA's house league, together as a team. Scott had contacted individuals within RYHA but had not yet heard a definitive answer. → 8/21/12 Coach & Team Manager (Steve & Crissy Cody) relinquish their duties & notify PW team parents that Dylan will play individually with RYHA. Board agreed it's an unfortunate outcome; some concern about 2013-2014 PW team.
- Planning for 2013-2014: PW team will be ok (only 2 1st year PW this current season). Bantam team will be OK IF we have a goalie.
- Bantam team coaching issues. Tony stated the board MUST back Casey – ice time is EARNED. Send parental complaints 1st to Team Manager, then to Coach, then to HD (Scott), then to Disciplinary Committee.
- Discipline issues. Concerned about some parents. Parent will be asked to leave the rink if issues arise. Letter will go out to parents from Scott & the board. ALL PLAYERS & PARENTS ARE ASKED TO SIGN USAH'S ZERO TOLERANCE POLICY & AGREE TO A CODE OF CONDUCT (during 1st few practices).

Old business:

- Contingency plan – can purchase ice from Carolina Lightening (Center Ice in Raleigh). Carolina Lightening is required to purchase blocks of ice & will not use it all.

Motion to adjourn by Stephanie, 2nd by Leslie.
Meeting adjourned at 8:03pm.

Minutes submitted by Leslie Bunch.